



## MICHIGAN AGRI-BUSINESS ASSOCIATION

### Sustaining Sponsorship Program

This program has been a tremendous success, both in terms of participation, and helping you better plan your expenditures and contributions.

In this program, we only ask you for one contribution to Association activities each year. There are four levels of contributions; Silver at \$500, Gold at \$1,000, Platinum at \$2,500 and Diamond at \$5,000.

#### **Benefits of this program to you include:**

- **Recognition –**
  - \* Your Company will receive recognition at all major MABA events with:
    - *Signs at the events.*
    - *Table tents on all tables at meal functions.*
    - *Prominent mention at each event to highlight your support.*
  - \* All sponsors will be recognized on our web site.
  - \* Diamond level contributors will receive a 1-year scrolling ad on our home page which will include a link back to your web site and **“new in 2012”** your logo will appear on the Radisson Hotel room key cards during our Winter Conference in January 2012.
- **Only one contribution contact during the year.**
- **You write only one check to participate in sponsoring all major MABA events.**

These sponsorships are an important part of our budget, and assist us in our endeavor to keep registration fees affordable. We would obviously like to see everyone participate at the Diamond or Platinum level, but any level of contribution will be very much appreciated. Or, if you would prefer not to participate in the Sustaining Sponsorship Program, we will be happy to accept your contribution on an event by event basis.

Please remember that our Association is only as strong as our members are, and our success is clearly linked to yours!

**TO BECOME A 2012 SUSTAINING SPONSOR [CLICK HERE.](#)**

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**MABA**

**2011 SUSTAINING SPONSORS**

The Michigan Agri-Business Association would like to thank our Sponsors for their generosity and support.