

MEMBERS ONLY ADVERTISING OPPORTUNITIES

On a first-come, first-served basis, we are offering up to six rotating advertising slots on our web site home page for \$2,000 per year, starting whenever a simple agreement is signed between the Association and advertiser. Full color slots are available, along with the ability to provide a link to the advertiser's own website, or marketing contact, plus a short message. To see a demo visit: <http://www.miagbiz.org/>.

In addition, sponsorship opportunities for AgFax newsletters are now available as follows:

- * One AgFax for \$250
- * Five AgFax for \$1,000
- * Ten AgFax for \$1,750

These will also be available on a first come, first served basis, and there will only be one advertiser per issue.

We urge you to think of specific times during the year that you may want to emphasize with this advertising, as different companies will have different focus in terms of what they wish to promote, and when.

For example, timing for the promotion of a wheat fungicide would be different than for a soybean herbicide.

Advertising on the AgFax will be limited to a space no larger than the existing masthead, and we will also be able to offer the ability to link to the advertiser's own website or marketing contact in these ads.

We are prepared to install advertising as soon as there are agreements in place.

For details on these new opportunities contact Charla in the MABA office at charla@miagbiz.org.