

MICHIGAN AGRI-BUSINESS ASSOCIATION 2017-18 Annual Directory Advertising

DIRECTORY SIZE

Our format is 8-1/2" x 11", overall page size

AD SIZE

Image area:

Full Page – 7-1/4" wide x 10" w/border

Half Page – 7-1/4" wide x 4-7/8" w/border

MATERIAL REQUIREMENTS

Camera-ready copy in PDF format.

Email files to – maba@miagbiz.org by January 31, 2018

COMPOSITION AND ART

All composition and art for new ads or revisions will be billed at MABA's cost.

DEADLINE

Please return contracts to MABA's office by September 15, 2017 and ad copy by January 31, 2018

BASIC RATES

All basic rates are based on camera-ready copy. Black ink.

Positions	Member	Non Member
Inside front cover or facer page*	\$575.00	\$650.00
Inside back cover or facer page*	\$500.00	\$575.00
Outside back cover*	\$675.00	\$750.00
Tab Divider Front*	\$475.00	\$550.00
Tab Divider Back*	\$525.00	\$600.00
Full Page	\$375.00	\$450.00
Half Page	\$300.00	\$375.00

***Premium Positions** - Current advertisers in premium positions have until September 15, 2017, to renew that position. Premium positions not renewed will be available on a first-come, first-serve basis.

Extra Buyers Guide Listings in addition to 5 free listings or special listings \$5.00 ea.

COLOR CHARGES

4 color process - \$210.00

Typesetting and Layout – charged at MABA's cost.

Directory Advertising Contract

Company _____

Agency (if used) _____

Authorized by _____

Contact _____

Address _____

Address _____

Telephone _____

Telephone _____

Email _____

Email _____

Bill to: Company Agency

Ad Size

Full Page

Half Page

Premium Position: (Current advertisers have until 09/01/12 to renew their position)

Inside Front Cover

Tab Front

Inside Front Facer

Tab Back

Inside Back Cover

Inside Back Facer

Specify Tab Location

Outside Back Cover

Desired _____

Color (in place of or in addition to black)

4 Color Process

Ad Copy

Enclosed/Attached

To arrive by January 31, 2018 Mail Email

Exact Repeat of Last Year - ***Exact repeats only***. Do not check this box if changes are needed. If **any** changes are necessary new copy is required.

Extra Directories ordered with this Contract.

Printed Copy _____ \$30 each Member / \$50 each Non-Member
(quantity)

CD _____ \$10 each
(quantity)

Extra Buyers Guide Listings at \$5.00 each _____ (specify number)
(Complete listings page and return w/this contract)

Send no money now, you will be invoiced after the directory is printed

Signature _____ Date _____

Please complete both pages, sign contract, and return to:

Michigan Agri-Business Association
1501 North Shore Drive, Suite A
East Lansing, MI 48823
(517) 336-0223 - FAX (866) 829-3786
Email: maba@miagbiz.org

Make Sure You Utilize the Buyers Guide

Each advertiser is entitled to five "free listings" from the list below.
Each additional listing is \$5.00

Buyers Guide, Directory

Please select up to five classifications, which apply best to your business

- | | |
|--|---|
| <input type="checkbox"/> Accounting Services | <input type="checkbox"/> Fertilizer – Dry |
| <input type="checkbox"/> Advertising & Promotion | <input type="checkbox"/> Fertilizer - Liquid |
| <input type="checkbox"/> Aeration | <input type="checkbox"/> Hanger Bearings & Drag Flights |
| <input type="checkbox"/> Aerial Spraying | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Agricultural Organizations | <input type="checkbox"/> Laboratory Analysis & Consultants |
| <input type="checkbox"/> Application Equipment – Chemical & Fertilizer | <input type="checkbox"/> Linings |
| <input type="checkbox"/> Bags, Bagging Equipment & Sewing Machines | <input type="checkbox"/> Lawn & Garden Supplies |
| <input type="checkbox"/> Banking & Financing Services | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Belt Splices | <input type="checkbox"/> Manlifts |
| <input type="checkbox"/> Biodiesel Producers | <input type="checkbox"/> Merchandisers – Grain & Bean |
| <input type="checkbox"/> Blending Equipment | <input type="checkbox"/> Micronutrients |
| <input type="checkbox"/> Brokers – Commodity Futures | <input type="checkbox"/> Millwright Service |
| <input type="checkbox"/> Brokers – Feed & Grain | <input type="checkbox"/> Painting Services & Sandblasting |
| <input type="checkbox"/> Buildings, Builders, Designers, Engineers & Contractors | <input type="checkbox"/> Pallets |
| <input type="checkbox"/> Bulk Handling Equipment & Bodies | <input type="checkbox"/> Probes - Grain |
| <input type="checkbox"/> Calcium Products & Lime | <input type="checkbox"/> Pumps, Meters & Tanks |
| <input type="checkbox"/> Cardboard | <input type="checkbox"/> Risk Management, Loss Prevention |
| <input type="checkbox"/> Chemicals – Herbicides, Insecticides, Rodenticides, Seed Treating & Fumigants | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Concrete Repair | <input type="checkbox"/> Safety Equipment |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Scales & Scale Service – Truck & Bulk |
| <input type="checkbox"/> Detection Systems – Bearing, Bin Level, Moisture, Motion & Temperature | <input type="checkbox"/> Seed |
| <input type="checkbox"/> Dryers | <input type="checkbox"/> Sign Design & Painting |
| <input type="checkbox"/> Dust Control Systems | <input type="checkbox"/> Sliptrays |
| <input type="checkbox"/> Ethanol Producers | <input type="checkbox"/> Soil Testing |
| <input type="checkbox"/> Equipment – Mill & Elevator | <input type="checkbox"/> Storage – Silos, Tanks, Bins, Flat, Concrete & Steel |
| <input type="checkbox"/> Feed – Additives | <input type="checkbox"/> Terminal Elevators |
| <input type="checkbox"/> Feed – Manufacturers & Ingredients | <input type="checkbox"/> Transportation Equipment & Services |
| | <input type="checkbox"/> Waterproofing |

Special Listings _____
